

**CABINET MEMBER FOR ECONOMIC DEVELOPMENT, SKILLS AND STRATEGIC  
TRANSPORT - CLLR FLEUR DE RHÉ-PHILIPPE**

**ECONOMY AND REGENERATION**

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**REFERENCE:** EST-003-13 Intention

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**CHIPPENHAM MASTERPLAN - DRAFT CONSULTATION**

**Purpose of Report**

To agree to undertake a public consultation on the Chippenham Draft Spatial Masterplan.

To minimise confusion and to allow for any amendments arising from the Core Strategy Examination in Public the consultation has been postponed until later in 2013.

**Consultation**

The process of developing the Masterplan will involve a six week public consultation that accords with the Wiltshire Statement of Community Involvement.

The public consultation will include the following activities:

- Youth Workshop
- Consultation with Chippenham Community Area Board
- Stakeholder engagement
- Exhibition in the Town Hall for one day
- Static exhibition in Chippenham
- Vision Board meeting focussed discussion
- Web site material
- Detailed analysis and response to representations

**Options Considered**

To:

- (i) Do nothing. This is not an option that can be considered as the Masterplan needs to be subject to a period of public consultation in order to be adopted as a supplementary planning document.

- (ii) Undertake a public consultation exercise. Officers consider that it would be beneficial to consult the public on the draft Masterplan in order to:
- Support the Core Strategy process
  - Provide development guidance on key sites
  - Continue the momentum behind, and public awareness of, the Masterplan project.
  - Ensure that the Masterplan process takes into account the views of stakeholders

**Reason for Decision**

The Masterplan needs to be subject to a period of public consultation in order to be adopted as a supplementary planning document.

**INTENTION TO MAKE DECISION**

Following consultation with officers I give notice that I intend to make the decision set out in the attached report. If you would like to make any representations to me on this issue please do so by 19<sup>th</sup> June, 2013.

**The following supporting documents are attached:**

EST-003-13 - Report

Date: ...11<sup>th</sup> June, 2013.....

Skills and Strategic Transport

Cllr Fleur de Rhé-Philippe  
Cabinet Member for Economic Development,